




TRAVELEXPO
BORSA GLOBALE DEI TURISMI
23 | 24 | 25 settembre 2022
XXIV EDIZIONE CDSHotels Terrasini - Città del Mare | PALERMO



Invitation to the 24th edition of Travelexpo Showcase
Palermo, 23 - 25 September 2022 at the CDS Hotel Città Del Mare in Terrasini
Subject: Do you want to be a Special Guest in Sicily?

Dear Attendee,

On behalf of the Department of Tourism of the Sicilian Region, we are glad to invite you to the 24th edition of **Travelexpo Showcase** which will be held in Palermo from the 23rd to the 25th September at the CDS Hotel Città del Mare in Terrasini.

This edition is particularly dedicated to the deseasonalisation and the study of the tourist flows. On this occasion we would have the pleasure of hosting buyers and journalists interested in Sicily as a tourist destination, but more specifically in our project "Special Guest" (1) oriented and aimed at encouraging the lengthening of tourist seasonality from 1 November 2022 to 30 April 2023.

Sicily is part of the Mediterranean and this project is focused on value the island as a **year-round destination**.

The Show will promote tourist packages valid for a weekend, or for periods of 5 days and/ or 1 week set up by Sicilian TO referring also to the *See Sicily* initiative, tailor made for buyer who will join the "**Special Guest**" format.

Our communication and marketing project is shared by the Regional Department of Tourism, Anci Sicily, Unioncamere Sicily and our main partners as Confindustria, Confcommercio, Confesercenti and CNA.

Due to the short notice and the limited number of participants we have given mandate to our collaborator Adriana Miori to map for us buyers potentially interested in the destination Sicily and our project, inviting them to fill the application form, that will be submitted to the Regional Department of Tourism who, after validation of eligibility, will send official invitation.

Logos srl Communication and Image, organizing company of **Travelexpo** (www.travelexpo.it), will be glad to host you in Palermo for the Exhibition and will take care of all costs of hospitality onsite contributing also to the travel costs as per refundable rates.

The invitation includes:

1. Return Air Passage or train transfer (*)
2. Transfer from and to Airport/Palermo
3. Hospitality in 4-star hotels with breakfast included
4. Meals during the event
5. Excursions and guided tours according to the programme
6. Assistance on the spot

www.travelexpo.it



TRAVELEXPO

BORSA GLOBALE DEI TURISMI

23 | 24 | 25 settembre 2022

XXIV EDIZIONE CDSHotels Terrasini - Città del Mare | PALERMO

*Il turismo
è vita.
vaccinati
e viaggia!*

(*) The transport will be purchased by you and then reimbursed by our organization upon presentation of the ticket and as per below refundable rates:

1. EU up to € 150,00
2. EXTRA EU up to € 300,00

If you decide to accept our proposal, you are required to participate to the presentation of the project "**Special Guest**" and to the business meetings with the local operators according to a specific program which will be soon shared with you.

The participation is subject to a **minimum of 35 appointments with Sicilian tour operators taking part to the Exhibition on Friday, September 23 (from 11:00 am to 06:30 pm) and Saturday 24 (from 09:00 am to 12:30 pm).**

Please download the attachment to proceed with the registration **within the 31st of August 2022**

Note that, for organizational reasons, the number of participants is limited to 25.

Thanking you for the cooperation, at your disposal for any further information, looking forward to hearing from you, we send our best regards

Delegate for relations with buyers
Adriana Miori
Tel. +39 349 806 3239
E-mail travelexpobuyer@gmail.com

L'amministratore Unico

Salvatore Piscopo